

Based upon California's award-winning Environmental Technology Certification Program

The program was created by U.S. EPA to substantially accelerate the introduction of new environmental technologies into the domestic and international marketplace. It supplies technology buyers and developers, consulting engineers, states, and U.S. EPA regions with high quality data on the performance of new technologies. This encourages more rapid availability of better options to protect health and the environment.

Cal/EPA and U.S. EPA created a partnership which cooperatively evaluates and verifies the efficacy of pollution prevention and waste treatment technologies. The partnership reflects the cooperative efforts of two existing programs, the Cal/EPA Certification Program and the U.S. EPA Verification Program. This pilot is the only state partnership of the twelve ETV pilot projects.



To verify the environmental performance characteristics of commercial-ready technology through the evaluation of objective and quality assured data, so that potential purchasers and permitters are provided with an independent and credible assessment of what they are buying and permitting.



- Technology Developers and Vendors
- Technology Users and Purchasers
- Investment Bankers and Venture Capitalists
- Technology Enablers
 - Permitters, Regulators
 - Consulting Engineers

Partnership PROCESS

- 1) Application Submitted
- 2) Eligibility Review
- 3) Evaluation Plan Developed
- 4) Evaluation Conducted
- 5) Final Documents Issued
- 6) Worldwide Distribution

"...We know it opened a lot of doors and helped us with federal contracts, especially from the Department of Defense, and it has really carried us into Far Eastern markets."

Representative from an Evaluated Company



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California Environmental Protection Agency
Department of Toxic Substances Control
Office of Pollution Prevention and
Technology Development
301 Capitol Mall, 1st Floor
Mail: P.O. Box 806
Sacramento, CA 95812-0806

FOR MORE INFORMATION



OR



http://www.epa.gov/etv/

BENEFITS TO PARTICIPANTS



Independent evaluation of technical performance of environmental technologies



Marketing tool for manufacturers and vendors



Encouragement for pollution prevention and recycling



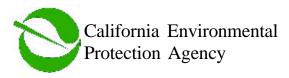
Increased <u>acceptance</u> by government, responsible parties, facilities, and the public



Added <u>confidence</u> for investors, stockholders, and vendors

"Rayovac is very pleased with the Department's verification/certification program and impressed with its professionalism...Verification / Certification will definitely help Rayovac market its Renewal_® battery system."

John Daggett, Rayovac



In partnership with the...



United States Environmental Protection Agency



Environmental Technology Verification Program's

Pollution Prevention, Recycling and Hazardous Waste Treatment Pilot Project

